



## Sponsorship Invitation

On January 28<sup>th</sup>, 2018, The Livestock Institute of Southern New England and the Bristol County Agricultural High School, will co-host the 2<sup>nd</sup> Annual Southern New England Livestock Conference & Expo at the Aggie School in Dighton, MA, and we would like to extend a sponsorship invitation.

The Livestock Institute (TLI) is a 501(c)(3) non-profit organization comprised of farmers and local food advocates dedicated to strengthening sustainable livestock farming in southern New England, through enhancing the educational and physical infrastructure available to livestock farmers. The Bristol County Agricultural High School has been a strong supporter of TLI's efforts, and we are coming together to offer a day-long conference focused exclusively on sustainable livestock and meat production in Southern New England. The goal of this conference is to provide a platform to share information on best practices for humanely raising livestock, humane processing, and marketing of meat products.

Our inaugural conference hosted over 140 participants with 16 speakers. We covered a range of topics from the basics of animal husbandry to more nuanced talks on pasture management. Feedback from participants was overwhelmingly positive, and we anticipate doubling our participants this year. The conference steering committee anticipates that this educational event and expo will bring together around 300 livestock producers, farmers, and businesses and organizations focused on sustainably raised meat and animal products.

The conference will include workshops and panel discussions, and we are excited to announce Andrew Gunther from A Greener World as the keynote speaker. The committee is working to gather the region's most experienced and knowledgeable professionals, including experienced producers, pasture specialists, and chefs. There will be a business and organization expo where all attendees can peruse available resources, and we'll also have some great food trucks on site offering a delicious lunch!

We hope you will consider sponsoring the 2<sup>nd</sup> Annual Southern New England Livestock Conference on January 28<sup>th</sup>, knowing that you're supporting a vibrant agricultural community and contributing to the health and well-being of those who live and work in our region. All sponsorships are tax-deductible (TLI is a 501(c)(3) non-profit). The attached forms include a detailed list of sponsorship levels and benefits, instructions for payment, and a Sponsorship Form.

Thanks for your support!

Sincerely,

The Southern New England Livestock Conference Steering Committee:

Amado Baeza	Leslie Blanchette	David Brownell	Andy Burnes	Barry Gross
Kristen Irvin	Gena Mavuli	Darrin Mendes	Sheryl Michener	Susan Murray
Karen Schwalbe		Liz Wiley		



## 2018 Sponsorship Opportunities

Sponsorship Level	\$2,500	\$1,000	\$500	\$250	\$100
Number of conference tickets	4	2	2	2	1
Number of lunches provided	4	2	2	1	0
Your company name and logo on all marketing materials listed as our lead sponsor	✓				
Your company name & logo on front cover of program	✓				
Prominent mention of company name & logo in all press and social media	✓				
Your company banner at registration table	✓				
Company name & logo mention in press & social media	✓	✓			
Opportunity to have representative presented at opening remarks	✓	✓			
Company thanked during opening remarks	✓	✓	✓		
Recognition with company name on event webpage with link to your webpage	✓	✓	✓	✓	
Acknowledgement sign with your company name & logo displayed at registration table	✓	✓	✓	✓	✓
Table at event expo	✓	✓	✓	✓	✓
Recognition with company name in program	✓	✓	✓	✓	✓

All sponsorships will be a tax-deductible donation.

Please make checks payable to The Livestock Institute of Southern New England.

**Checks may be mailed to:**

The Livestock Institute of Southern New England  
 PO Box 879  
 Westport, MA 02790

**Prefer to pay online or have further questions?**

Call Gena Mavuli at: 443-527-0408 or email: [Gena@thelivestockinstitute.org](mailto:Gena@thelivestockinstitute.org).

Thank you for your support.



## Southern New England Livestock Conference Sponsorship Form

Please choose a level of support (benefits & payment instructions are on the previous page).

Lead sponsor: \$2,500

\$1,000

\$500

\$250

\$100

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Business Address: \_\_\_\_\_

Payment Method (circle one): Check / Online

Name(s) of representative(s) that will attend the conference?

Do you want an exhibitor table at the conference expo? \_\_\_\_\_

Any additional instructions or comments?

Please either email this form to [info@thelivestockinstitute.org](mailto:info@thelivestockinstitute.org) or mail to: The Livestock Institute of Southern New England, P.O. Box 879, Westport, MA 02790. Please also email your logo to [info@thelivestockinstitute.org](mailto:info@thelivestockinstitute.org) for use on our website and promotional materials. Questions, please feel free to contact Gena Mavuli at [Gena@thelivestockinstitute.org](mailto:Gena@thelivestockinstitute.org) or call: 443-527-0408.

*We appreciate your consideration of our request. Please be in touch with any questions.*