



Conference Opens: 8am

Welcome & Keynote Speaker: 8:30am

Coffee & Expo: 9:30am

		10 - 11:15		11:15 - 12:30		1:30 - 2:45		2:45 - 4	
Track 1	Marketing I	Brad Mitchel	Transparency & Best Practices	Carrot Project	What Lenders Want & How to Make a Strong Loan Application	Jessie Deelo	Meat Supply Chain Gaps and Needs	Diana Rodgers	Conveying the Nutritional Benefits of Meat to Consumers
Track 2	Marketing II	Michele Pfannenstiel	Entrepreneurship in the Meat & Poultry Industry	Panel: Selling to Restaurants	Q & A	Roslyn Price	Websites & Online Marketing	Panel: Labeling Claims	Q & A
Track 3	Birds	Chuck Currie	Eggs 101			Jon Previat	Raising Heritage Breeds	Jen Hashley, Pete & Jen's	Advanced Chicken cultivation: broilers & Large Scale Production
Track 4	Beef	Kevin Woolham	Grassfed Beef	Kevin Woolham	Cattle 101	Morgan Hartman	Genetics for Grassfed beef		
Track 5	Pigs & Goats	Pete Solis	Pasture pigs, soil fertility	Annie Starbard	Goat Dairy	Chuck Currie	Pork 101	Geoff Kinder & Hannah, Wylie	Goatscaping
Track 6	Sheep	Maria Hoffman	Sheep 101						
Track 7	Butchering	Amado Baeza	Value Added Cuts Breakdown	Amado Baeza	Meatworks: scheduling, fee structure, etc.	Jake Levin	Lamb Breakdown	Jake Levin	Lamb Breakdown cont.
Track 8	Growing Pasture			Christine Worthington	How to Optimize Forage Production	Dave Llewlyn	Soil Health and Climate Resilience for Pasture Based Livestock	Pat McNiff	LEAN Farming practice



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